

COOKIE POLICY

GRAS Sound & Vibration A/S

Updated: 01 October 2019

1 WHAT ARE COOKIES?

- 1.1 Cookies are tiny information units that are placed on the hard drive of your computer, tablet or smart phone. Cookies contain information that websites use to optimize user experience and to make communication more relevant between you and the website you are visiting. The cookie does not identify you as an individual user, but it does identify your device.
- 1.2 There are two types of cookies: Temporary cookies and permanent cookies. Temporary cookies are information units that are cleared upon closing the browser, and permanent cookies are information units that are stored on your device until deleted. Permanent cookies will after a certain amount of time (differs from cookie to cookie) delete itself, but will refresh upon visiting our website.
- 1.3 We use similar technologies that store and track information in the browser or on the device such as HTML5 cookies, Flash and other methods. Such technologies can function between browsers. Certain technologies cannot be controlled by the browser, but requires third party tools. We use these technologies to store information, ensure a high quality of our services and to monitor and prevent suspicious activity.
- 1.4 A cookie can contain text, numbers or data, but no personal data is stored in a cookie. A cookie is not a program and cannot contain a virus.

2 GRAS Sound & Vibration A/S USE OF COOKIES

- 2.1 We use cookies in order to optimize our website performance and to make our content more relevant to you and your needs. We also use cookies to make demographic and user related statistics to identify and track who uses our website. We solely registers anonymous information such as your IP address, amount of bytes processed, webhost, timestamp, browser type, browser version and browser language.
- 2.2 We use cookies to adapt our content and ads to optimize the user experience. In addition, we use cookies to analyze traffic on the website.

2.3 We ask for your consent before placing cookies on your device. When asking for your consent, we will give further details as to which specific cookies and their purposes.

2.4 Necessary cookies will be collected without your consent in order to ensure that the website functions properly.

3 TYPES OF COOKIES AND THEIR PURPOSES

- Statistical cookies will monitor the traffic on our website, including the number of visitors, which domain the visitor is coming from, the visitor's navigation on the website as well as the visitor's geographic location.
- Functionality cookies will enhance user experience and optimize the user interface of the website. Further, they will ensure the quality of our services and stop malicious usage of our website.
- Marketing cookies will integrate with other websites and different social media.

3.1 Third party access

3.1.1 If necessary, we provide our suppliers with insights into the content of cookies managed on our website. However, this information may only be processed on behalf of us and may not be used for the third party's own purposes.

3.2 Third party cookies

- www.gras.dk use cookies from the following third parties:
- Google Analytics: For statistical purposes. You can reject cookies from Google Analytics by clicking here: <http://tools.google.com/dlpage/gaoptout>
- Facebook: For marketing activities.

3.3 How to reject cookies

3.3.1 Most browsers allow you to delete cookies from your hard drive, block cookies or warn you before cookies are stored. Be aware that by deleting or blocking cookies you may prevent certain features or preference options to function properly. Therefore, we hope that you will allow cookies on www.gras.dk.

3.4 How to delete cookies

3.4.1 You always have the opportunity of deleting cookies on your computer.

- [Guide to deleting cookies in Microsoft Internet Explorer browser](#)
- [Guide to deleting cookies in Mozilla Firefox browser](#)
- [Guide to deleting cookies in Google Chrome browser](#)
- [Guide to deleting cookies in Opera browser](#)
- [Guide to deleting cookies useable for all browsers](#)

3.5 Google Analytics

3.5.1 We use Google Analytics to analyze how visitors engage with www.gras.dk. The personal data collected by the cookie (Traficdata, IP-address, etc) is sent and stored on Google's servers in the US. Google uses personal data to evaluate your usage of www.gras.dk, create activity reports, and perform other services related to www.gras.dk. Google may pass on personal data, if required by law.

3.5.2 Google Analytics encompass two types of cookies: (a) A persistent cookie that shows whether the visitor is a returning visitor, where the visitor comes from, which keywords were used to find the website and so on. And (b) session cookies that are used to show when a session takes place and for how long each session lasts. Google does not match your IP- address with Google's existing data.

4 HOW TO WITHDRAW YOUR CONSENT

4.1 We use a cookie extension that allows you to withdraw you consent as easily as you give it.

4.2 If the consent is withdrawn, existing cookies are deleted, all data collection stopped and future cookies blocked from being stored on your device.

4.3 Some cookies may need manual deletion.

5. COOKIE DESCRIPTION

Name	Type	Purpose	Expiry
36dbe39a271ea588ce1e3c5f9e39263b	Unclassified		
_ga	Statistical	Assigns a unique ID that is used to track how visitors interact with the website.	Two years
_gat	Statistical	Used by Google Analytics to control the speed of requests to the server.	One minute
_gid	Statistical	Assigns a unique ID that is used to track how visitors interact with the website.	One day
cookieconsent_status	Necessary	Enables and remembers cookie consent and status.	One year
PHPSESSID	Necessary	Saves session data during visits. The cookie is stored by a PHP application made by the PHP Group, which is a web application framework used to build websites.	Session
JSESSIONID	Necessary	Saves session data during visits. The cookie is stored by Microsoft's ASP.NET application, which is a web framework used to build websites.	Session
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